⍛ CAREER PROFILE

With over twenty years of experience, I have engaged in the technology sector, touching on mobile application creation, web design, and the execution of cultural projects with a technological twist. I have a particular affinity for connected devices, design, quality assurance, accessibility, team leadership, and technical exploration. My experience spans from traditional web to mobile technologies and those related to artificial intelligence. I aspire to contribute and involve myself in stimulating and innovative projects, leveraging my experience to support collective success..

💼 EXPERIENCES

Product Manager Senior

Groupe Actual   2023 - 2024

As a Product Manager, I oversaw the development of a time savings account app for temporary workers, automated the creation of employment contracts through APIs from Urssaf and MSA, and managed the monitoring of payroll deductions.

Technical Project Director

Publicis - Saatchi & Saatchi   March 2023 - May 2023

Technical Project Director for the number one provider of personal services in Europe.

Digital Strategist + UX - musicdata.studio

Bookr   March 2021 - Now

In my role as Project Manager for Bookr.fm at Musicdata.studio, I led the development and implementation of comprehensive technical, ergonomic, and functional strategies for a robust festival management tool. With a keen eye for detail and a proactive approach, I engineered an intuitive and highly efficient tool that seamlessly integrated into the festival management workflow, significantly improving operational effectiveness.

Mentor musictech

Plaine Images   Jan 2022 - Now

I have had the opportunity to mentor several projects focused on music and mobile applications. Through my expertise in mobile application development and music, I have been able to guide the teams of these projects to success by providing them with technical support, helping them define and achieve their goals, and providing them with strategic advice on how to maximize their market impact.

APP - IOT UI/UX - Product owner

Fluidra   March 2019 - March 2021

As the spearhead for the development of iOS and Android applications for Blue Connect at Fluidra EMEA, I successfully orchestrated the entire mobile application project, leveraging Flutter for seamless cross-platform development. My role encompassed meticulous management of the project timeline and team workflow, as well as the creative direction for UX/UI design, ensuring an intuitive and engaging user interface. Additionally, I demonstrated collaborative leadership by pioneering customer support initiatives in tandem with Fluidra's internal structures and strategic partners, further augmenting customer satisfaction and engagement.

Mathieu Drouet*

Digital Strategy Expert and UX Project Owner, Enthusiastic about Open Source Technologies

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🐦 @izo

Education

2023
Apple Foundation
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1997 - 1999
Institut St Luc

Languages

French
English
Spanish

Interests

Photography
Music
Permaculture
HPI - HPE

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Manager photographer team

Dour Festival, Belgium   2004 - Now

As team leader, I oversaw the daily operations of a photography team and maintained a photo library for clients. I also coached the photographers during the festival.

Chief Technology Officer - Founder

Takeasip, Lille   2008 - 2018

Co-founder of the content creation agency Take a Sip. In charge of all the creative and technical part of the company.

Head of Content - Project manager

Techsys   June 2018 - Dec. 2018

As the head of content and project manager, I was responsible for project management, art direction, and content production. I created, improved, and maintained content to achieve business goals, shared content to increase brand awareness, and monitored web traffic.

Senior technical project manager

BETC - Paris   2013 - 2014

As a senior technical project manager at BETC, I led the complete overhaul of the Credit Agricole website. With my expertise in project management and information technology, I was able to guide the development team and achieve the company's goals within deadlines and budgets. I also worked closely with the marketing and design teams to create an exceptional user experience.

Senior technical project manager

Signes de Sens · Freelance   2015

Technical project manager of a social network in sign languages Elix - Freelance

Information technology project manager

CAF   2016 - 2018

As an information technology project manager, I worked on project management, technical surveys, team management, and UX/UI. I am also an open source contributor and active user of business-oriented social media. I planned, initiated, and managed IT projects, leading and guiding the work of technical staff. I monitored progress to ensure that deadlines, standards, and cost targets are met.

Chief technology officer

sacavin.fr, Lille   2016 - 2018

As the co-founder of the startup Sacavin, I assisted in the creation of communication tools, produced photo and video shoots, provided wine advice, participated in the design, and wrote the wine glossary.

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Full-stack developer

INSITE + NCI   2006 - 2008

As a full-stack developer, I have strong expertise in HTML/CSS3, SPIP, PHP, and technical survey. I also have practical experience in designing application icons. I enjoy working on projects that allow me to apply my skills and solve complex problems. I am passionate about learning new technologies and improving my skills to provide the best service to my clients.

Technical project manager

Université Catholique de Lille   2000 - 2006

As the Technical Project Manager at the Catholic University of Lille, I led the migration of Filemaker, the migration of Mac OSX, and the administration of Mac OS X Server and Linux. I also taught and conducted technological surveys, trained staff and students on open source systems (Linux), and managed online and offline communication. My skills include design and wireframing. I am passionate about learning new technologies and helping the university achieve its goals.

Information technology teacher

Interlignes - Museum of Fine Arts in Lille   1999

As an Information Technology Teacher at the Museum of Fine Arts in Lille, I created animations for children about digital technologies. With my expertise in information technology and education, I was able to educate children about the possibilities offered by digital technologies while providing them with a fun and informative experience. I am passionate about continuous learning and using my skills to help others discover new knowledge and develop new skills.

🚀 SKILLS & PROFICIENCY

Project Management, Jamstack, Webperf & SEO, CMS, HTML5 & CSS, PHP, Flutter, SwiftUI / Swiftt, Figma, XD, Sketch & Photoshop, Jira, Confluence, Git